

Assessment Rubric for Persuasive Essays



Stimulating Ideas

The writing . . .

___ focuses on a statement of opinion about a timely subject.

___ contains specific facts and details to support the opinion.

___ maintains a clear, consistent stand from start to finish

Logical Organization

___ includes a clear beginning, strong support, and a convincing conclusion.

___ arranges ideas in an organized manner (perhaps offering the strongest point first or last)

___ presents logical arguments.

Engaging Voice

___ speaks in a convincing way, using an appropriate tone.

___ shows that the writer feels strongly about his or her position.

Original Word Choice

___ explains or defines any unfamiliar terms.

___ uses language that shows an understanding of the subject.

Effective Sentence Style

____ flows smoothly from one idea to the next.

____ displays varied sentence beginnings and lengths.

Correct, Accurate Copy

____ adheres to the basic rules of writing

____ follows the appropriate format for citing sources (MLA).